NASBE 2010 Annual Conference

educating the DIGITAL NATIVE
There's an App for that.

Three Dynamic Days...
- Virtual Learning
- Gaming as an Instructional Tool
- Use of Social Media
- And many more Insights into today's digital learners.

Salt Lake City
October 14–16, 2010

National Association of State Boards of Education
Dear Colleague:

Today's students are truly digital natives. They learn much differently than students even a few years ago because they have never known a world without cells phones, iPods, or the internet. This year's conference, "Educating The Digital Native – There's an App For That" is focusing on how education policymakers can better serve the “iGeneration”. On behalf of the staff and Board of Directors at NASBE, I would like to invite you to join us to hear from our expert speakers like Anthony Salcito, Microsoft Vice President; Michael Levine, Executive Director of the Joan Ganz Cooney Center at Sesame Workshop; and Linda Darling-Hammond who will give the keynote address at our Friday Luncheon. Other panel discussions will include an update on Turning Around Low-Performing Schools, Common Core implementation, charter schools, and recommendations from NASBE’s three significant study groups. We are really looking forward to visiting Salt Lake City - this year our State Night celebration will take place at the Olympic Park in Park City. For more information, log onto our website, www.nasbe.org, or call us at 800/368-5023. See you in Utah in October!

Brenda Welburn  
Executive Director

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**Preconference Activities**

**Wednesday, October 13**

- 12:00 – 5:00 pm  Board of Directors Meeting
- 3:00 – 5:00 pm  Registration
- 6:00 – 7:30 pm  Board of Directors Reception  
  *(All attendees are invited!)*

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**Conference Activities**

**Thursday, October 14**

- 7:00 – 5:00 pm  Registration
- 9:00 – 10:15 am  Finance Committee Meeting
- 9:00 – 10:15 am  Governmental Affairs Committee Meeting
- 10:30 – 12:00 noon  Area Meetings – includes Area Director Elections
- 12:15 – 2:00 pm  Opening Conference Luncheon  
  **Keynote Speaker: Anthony Salcito, Vice President, Worldwide Education, Microsoft**
- 2:15 – 3:30 pm  General Session on Turning Around Low-Performing Schools
- 3:45 – 5:00 pm  General Session on Gaming and its Impact on Instruction
- 6:00 – 8:00 pm  Utah Night

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**Preconference Special Event**

- **NASBE’s President, Lowell Johnson, and our 2010 Board of Directors will welcome everyone to Utah during this preconference event.**

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**Speaker Highlights & Special Events**

- **It is our privilege to have Anthony Salcito, Vice President, Worldwide Education, Microsoft, as our keynote luncheon speaker.**
- Our panel of three chief state school officers will discuss the challenges and share best practices based on their experiences in improving struggling schools.
- The Olympic Park in Park City, Utah will be the setting for our very special Utah night festivities. The evening will include a tour of the 2002 Olympic Winter Games Museum as well as a guided bus tour of the Olympic venues.
Conference Activities

Friday, October 15

7:00 – 5:00 pm  Registration/Information Desk
8:00 – 9:15 am  Policy Leader of the Year Breakfast
9:30 – 10:45 am Breakout Sessions
   • Two Lawyers Tweet on Facebook Friends and Sexting
   • Charter Schools
11:00 – 12:00 noon General Session on NASBE Structure of Schools and 21st Century Educator Study Group Recommendations
12:15 – 1:30 pm  Keynote Luncheon
   Speaker: Linda Darling-Hammond
1:45 – 4:15 pm  Annual Business Meeting, including election of 2011 President-elect
2:00 – 7:00 pm  Silent Auction Viewing
5:30 – 7:00 pm  President’s Reception and Silent Auction
7:00 – 9:30 pm  Leadership Banquet

Speaker Highlights & Special Events

◆ This year, two of NASBE’s study groups shared a common theme around how to address the issue of educating today’s “digital” native. Our NASBE study group chairmen will highlight their group’s work, recommendations, and next steps, followed by a question and answer period.

◆ Our distinguished keynote speaker at Friday’s luncheon will be Linda Darling-Hammond.

◆ The Annual Business Meeting will incorporate the election for the 2011 President-elect and votes on NASBE Public Education Policies and Bylaws.

◆ One of the high points of our gathering is the Leadership Banquet where participants can join together to enjoy a very special evening. We will also honor our Distinguished Service Award winners at the dinner.

Saturday, October 16

7:30 – 12:30 pm  Registration/Information Desk
8:00 – 9:00 am  Topical Breakfast
9:00 – 9:15 am  Report of the Executive Director
9:30 – 10:30 am General Session Discussion on Common Core Implementation
10:45 – 12:00 noon Breakout Sessions
   • For The Common Good Study Group recommendations
   • Virtual Learning
12:15 – 1:30 pm  President’s Luncheon

Speaker Highlights & Special Events

◆ Gene Wilhoit, Executive Director of the Council of Chief State School Officers, and Dane Linn, National Governors Association, will address participants on how the standards are being put into practice throughout the states and address some of the possible challenges associated with implementation.

◆ The final event of the conference will be the President’s Luncheon, featuring the presentation of the Friend of Education Award and the passing of the gavel from 2010 President, Lowell Johnson, to his successor, Allan Taylor.
Hotel Information
The Sheraton Salt Lake City Hotel, in downtown Salt Lake City has just undergone a $14 million transformation. You will be able to enjoy the city lights while being cradled between picturesque mountains and a four season wonder. The Olio Ristorante features Italian food, and a Starbucks is located right in the lobby. The hotel also features a new outdoor pool, indoor whirlpool, sauna, massage and body salon, and a state-of-the-art fitness center. You can stay connected with the Link@Sheraton(SM), a unique lobby lounge that enables you to stay connected with free High Speed Internet Access, free PC workstations, and printing. Salt Lake City boasts a diverse array of unique shopping and outdoor malls--and the hotel is blocks away from many of them. The outdoor TRAX systems ensure effortless travel through the charming, quaint city of Salt Lake.

For your convenience, rooms at the Sheraton Hotel have been made available at a special group rate of $139 plus tax. You are responsible for arranging your hotel accommodations or cancellations. Rooms at the special NASBE rate are limited.....remember you can always cancel, so book as early as possible. Please call the hotel at 801-401-2000; they will transfer you to their reservations department. Be sure to let them know that you are a part of the National Association of State Boards of Education group to take advantage of the special rate. Reservations must be received by the Sheraton Hotel by September 17 to get the NASBE group rate. Reservations made after this date can only be accepted on a space-available basis and not necessarily at the NASBE group rate. Please let us know if you will require any special accommodations or services so that we may inform the hotel accordingly. And remember, failure to arrive on your confirmed arrival date will result in forfeiture of your deposit and loss of your room.

Travel Information
Salt Lake City International Airport is one of the West’s major hubs, served by 20 airlines and their affiliates offering over 700 scheduled flights per day. It is also closer to the city it serves than nearly any other airport—only ten-fifteen minutes from the Sheraton Hotel. There is a complimentary shuttle to and from the hotel; just call the Sheraton courtesy phone on your arrival at the airport. If you prefer to taxi to the hotel, the fare is approximately $20.

Conference Attire
Business or business casual is the appropriate dress for the Annual Conference. The Board of Directors Welcome Reception and Utah Night are more casual; during the Leadership Reception and Dinner, a more dressy attire is appropriate. In October, average temperatures in the Salt Lake area are around 65 degrees during the day and 42 degrees in the evening. Please dress comfortably; and remember that because meeting room temperatures and personal comfort varies widely, we recommend you bring a sweater or jacket to meeting sessions and outdoor functions.

Before or After the Conference
Salt Lake combines the amenities of a large metro area with the opportunity to take advantage of year round outdoor recreation within minutes in every direction. It is an incredible destination for patrons of the performing arts including Ballet West, Utah Opera Company, and the Mormon Tabernacle Choir, among others. Downtown Salt Lake City is noted for its wide streets and spacious blocks - the city was built on a grid system based on the four streets bordering Temple Square, the focus of the downtown area. Inside Temple Square is the Mormon Temple, which took 40 years to build—from 1853 to 1893. Other important sites to visit are the Mormon Tabernacle, the Utah State Capitol Building, the Salt Lake City and County Building, the Roman Catholic Cathedral of the Madeleine, the University of Utah, and the Energy Solutions Arena where the Utah Jazz play their home games. Trax light rail was completed in 2001 and provides quick access from one area of the valley to the next.
**NCOSEA Annual Conference 2010**

The National Council of State Education Attorneys (NCOSEA) holds its Annual Conference in conjunction with the NASBE Annual Conference. This year’s program will begin on Thursday, October 14, at 8:00 am and end on Saturday, October 16, at noon. There will be an informal gathering of members Wednesday night at 5:30 pm, and dinners both Thursday and Friday nights. All of these evening activities are optional and are NOT included in the registration fee; all NCOSEA members are welcome at NASBE’s Board of Directors’ Welcome Reception taking place on Wednesday evening from 6:00 – 7:30 pm at the conference hotel.

The NCOSEA Annual Conference provides the opportunity for state education attorneys to meet with their colleagues from other states for both formal presentations and informal discussion on issues of common concern. The 2010 Annual Conference will focus on charter schools; recent U.S. Supreme Court cases related to education; IDEA, ESEA, and ARRA issues for SEAs; schools’ use of mascots; data collection and confidentiality; ethics for government attorneys; and other topics of mutual concern.

Registration for the NCOSEA Annual Conference is included in the NASBE registration form and should be returned directly to NASBE. The NCOSEA Annual Conference is generally accepted for continuing legal education credit (CLE) in all states. For further information about NCOSEA or the Annual Conference, please contact Margaret Worth, NCOSEA Program Chair (402-471-0312) or via email at margaret.worth@nebraska.gov.

**NCSBEE Annual Conference 2010**

The National Council of State Board of Education Executives (NCSBEE) will hold its annual meeting beginning at 8:30 am on Thursday, October 14, and will conclude with the President’s luncheon on Saturday, October 16. In addition to the annual election of officers, NCSBEE sessions will focus on state sharing, discussion of relevant policy issues, administrative issues, continued look at cost-saving measures with Board operations, communicating with board members, use of electronic equipment for board agenda’s and user-friendly websites for public and partner consumption. The NCSBEE Annual Meeting provides an excellent means for State Board Executives from across the country to network with and learn from their peers. Don’t miss out on this wonderful professional development opportunity!

Registration for the NCSBEE Annual Meeting is included in the NASBE registration form and should be returned directly to NASBE. If you would like more information on this conference or NCSBEE in general, you can contact Steve Meloy, NCSBEE President and Montana’s Executive Director, at (406)-444-6576 or by email at smeloy@mt.gov.

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**SAVE THE DATE!**

*Join us in October 13-15, 2011, in Atlanta, Georgia!*

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**NASBE**

National Association of State Boards of Education

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